
09.30h  Registration
10.00h  Opening & Welcome Notes
10.05h  Open Innovation and OI Lab 2016: How are Enterprises Using Open Innovation Today?
10.20h  Key Note: Bosch Start-up Platform and Corporate Entrepreneurship
        Peter Guse, CEO Bosch Start-up GmbH
10.50h  Key Note: Challenges Faced by the Telecom Industry and How to Involve Start-ups in Solving Them
        Milan Simić, CIO Telekom Srbija
        Coffee Break
11.15h  Key Note: How Can Academic Research Support Enterprise Innovation Development
        Prof. dr Aleksandar Sedmak, Innovation Center of the Faculty of Mechanical Engineering, University of Belgrade and Prof. dr Irena Žižović, Faculty of Technology and Metallurgy, University of Belgrade
11.35h  OI Lab Case Presentations
        Representatives from Bosch, Delta Holding, PKS and Siemens
12.15h  Panel Discussion: Lessons Learned from Being an OI Lab Team
        Representatives from Evoke, Osnova and ZugSeil
13.00h  Lunch Break
14.00h  Parallel Workshop Sessions
        ● WS1: Enterprise Perspective
        ● WS2: Research Perspective
        ● WS3: OI Lab Future Perspective
15.30h  Summary Workshop Results
15.50h  Conclusion & Outlook
16.00h  Get-together & Cocktail